

gnews

update fragrance & cosmetics

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Sustainable and innovative cosmetics packaging

Agenda

New cosmetics website is live
Sustainable packaging design
Latest launches: Oriflame / L'Oréal
Tubular glass packaging solutions for cosmetics
Decoration capabilities

gerresheimer
innovating for a better life

The Gerresheimer Cosmetic World

New cosmetic website is live

We have launched a new part of our webpage dedicated to cosmetic packaging. The new pages convey a fresh look and improved user experience. Visitors can gather insights into our design solutions and decoration capabilities. In addition, a virtual catalogue shows the wide range of standard shapes for glass and plastic packaging.

Dive deeper into our Cosmetic World and get a picture of how we can work together to create stunning individual packaging designs.



We care about sustainable packaging design

Post-consumer recycled material is one of the strongest levers in creating more sustainable packaging. While still conveying quality and elegance, recycled materials in cosmetic packaging save natural resources, energy and reduce carbon emissions. Today, many well known brands rely on our expertise in PCR materials and have incorporated this option into their approach to improving their sustainability performance.

Pioneer for PCR glass

We have been successfully producing glass with a very high proportion of PCR glass for more than 10 years in Momignies (Belgium) and also in Tettau (Germany) since 2020.

We offer glass with up to 40% PCR content. Due to our experience and mastering of the processes, the quality and transparency of our PCR glass is on a very high level.



Manifold applications for PCR plastics

We have been offering our PET ranges for the cosmetics industry with various blends of recycled PET for years and can produce bottles from up to 100% R-PET.

PET is fully recyclable and remelting PET reduces the carbon footprint as it saves new raw materials and energy.



Latest launches

Oriflames' new swedish experience perfumes – packed in PCR glass from Gerresheimer

We proudly present our most recent post-consumer recycled packaging solution produced for our partner Oriflame.

The new fragrances WILD HEARTS and BLAZING WARMTHS share a modern and sustainable Swedish design, with sophisticated bottles made from post-consumer recycled glass. With the high PCR share in the glass, both carbon footprint and use of virgin raw materials is reduced.



L'Oréal Professional hair care – packed in PCR plastics from Gerresheimer

As the global leader of the professional hairdressing market L'Oréal elevates the professional Hair Artistry through great products and services. Here we proudly present our most recent post-consumer recycled packaging solutions for the best hair treatments and all hair types – produced on behalf of our partner L'Oréal Professional.



Small but powerful: Tubular glass packaging solutions for cosmetics



We have extended our cosmetic offering with perfume samplers and vials for small sized cosmetic products. Additionally, we provide ampoules in various sizes, diameters and neck versions as well as tube containers for liquid or semi-liquid color cosmetics such as mascara.

Our latest innovative cosmetic creation, a customizable dropper, is a combination of our capabilities in tubular glass and plastic packaging. We have devel-

oped a standard moulded glass bottle made of post-consumer recycled (PCR) glass that is a perfect fit for the dropper.

With our various decoration options, we help you to foster your brand's identity. The possibilities in finishing techniques range from lacquering, printing, mat treatments to metallization.



More information to follow soon

Discover our stunning decoration capabilities

We are offering a wide range of finishing techniques and processes. Many of these can be combined with each other, there are no limits to creativity. Our experts will guide you through the development of unique ideas and bring the creation process to life.

Printing Techniques

Screen Printing
Hot Foil Stamping
Tampon Printing
Digital Printing

Coating Techniques

Lacquering
Metallisation
Powder Coating

Matt Treatment

Acid Etching
Spraying
Sandblasting

Accessories

Labels
Plates
Sleeving

Special Techniques

Lasering

Mass Colouring

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