



# gnews

## update

fragrance  
& cosmetics

july 2023

Innovative  
packaging solutions  
for healthcare  
and beauty

gerresheimer

innovating for a better life



# We are your partner from idea to launch!

## Our capabilities at your service:



Glass (Moulded & Tubular)  
and Plastic Design



Technical Feasibility  
Check incl. Quality  
Requirements Definition



Decoration  
Development



EcoDesign  
Sustainability Approach



Support for  
Full-Pack Solutions



## OUR LATEST PRODUCT INNOVATION

### Click et voilà! Gx CyClic™ refillable jar

Together with Medicos Beauty we created a new sustainable and innovative refill solution for cosmetic products. It is composed of the jar "Gx CyClic™" by Gerresheimer, the refillable inner and the cap - both from Medicos Beauty. The refillable solution is based on an easy and intuitive handling "one-click" system while ensuring that sustainable materials are used.



40% post-consumer recycled glass



lightweight design



## CUSTOMER SOLUTION

### Lierac: Refillable jar

With sustainability and easy handling for the consumer at the core of the design, the teams at Medicos Beauty and Gerresheimer have contributed with their expertise to the development of the new refillable jars of the Lierac Lift Integral Firming Day and Regenerating Night Cream by Laboratoire Native.

## CUSTOMER SOLUTION

### L'Oréal: Refillable bottles

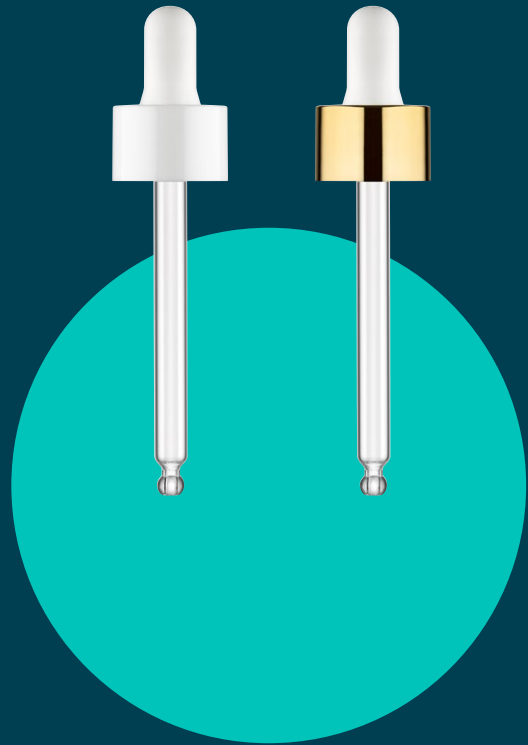
The bottle is designed with a cavity in the bottom making it possible to stack the bottles. That ensures more effective packing of products and the reduction of CO<sub>2</sub> emissions during transport. Furthermore the bottles can be refilled up to three times.



## New dropper pipettes

Dropper pipettes enable targeted dosage and application of skincare, haircare, nail and make-up products, especially for low viscosity formulations.

We provide one-stop-show dropper solutions with different options in bulb, collar and pipette. In addition, of course the suitable moulded glass bottle can be offered either from our standard collection or customized.



## Discover our stunning decoration capabilities

Optic and haptic of the packaging are key to creating emotions. We can turn your product into an outstanding masterpiece and foster your brand's identity.

We are always on the lookout for the latest developments and future trends. Our experts will guide you through the development of unique ideas and bring the creation process to life to help you design the perfect packaging.



**gerresheimer**  
innovating for a better life